

Bubuu Cookie Policy

Last updated: 15.07.2026

This Cookie Policy explains how **BUBUU Inc.** (Bubuu, we, us) uses cookies and similar technologies on bubuu.ai.

This policy is separate from our Terms and Conditions and Privacy Policy because cookie tools and website technologies may change more often.

Contact: info@bubuu.ai

1. What Cookies and Similar Technologies Are

Cookies are small files stored on your device when you visit a website. Similar technologies include local storage, pixels, tags, SDKs, and scripts that store or access information on your device or browser.

These technologies can help websites work, remember choices, measure use, provide support tools, secure sessions, and support marketing or analytics where allowed.

2. How Bubuu Uses These Technologies

Bubuu may use cookies and similar technologies to:

- operate the website and public service;
- keep the service secure;
- remember cookie choices and basic preferences;
- support AI chat, report workflows, support, and customer communication tools;
- manage sessions or authentication if account/session tools are used;
- understand website and product performance;
- improve the service;
- run marketing or advertising only where implemented and where required consent is obtained.

3. Cookie Categories

Category	What it means	Consent status
Strictly necessary	Required for website operation, security, consent storage, basic functionality, and requested service features.	May be used without consent where technically necessary to provide the service you request.

Category	What it means	Consent status
Preferences	Remember language, region, display settings, or similar choices.	Consent may be required depending on implementation.
Analytics/performance	Help us understand website use, product analytics, errors, and service performance.	Consent required unless a specific legal exemption applies.
Support/chat/customer communication	Support widgets, chat tools, helpdesk tools, or similar customer communication features.	Consent may be required depending on tool and use.
Authentication/session	Session management, login, identity, fraud prevention, or authentication tools.	Strictly necessary where required for requested login/session functionality; otherwise consent may be required.
Marketing/advertising	Marketing tags, retargeting, advertising measurement, or campaign tracking.	Consent required unless a specific legal exemption applies.

4. Cookie Inventory

Cookie scan date: 12.07.2026

Your cookie preferences are managed directly through our website's built-in consent tool. You can view, modify, or withdraw your consent at any time by clicking the 'Cookie settings' button located in the footer of our website. This will open a settings menu where you can adjust your preferences.

Name	Provider	Category	Purpose	Duration	Type	Legal basis / consent status
bubuu_access	Bubuu (first-party)	Authentication/session	Access-code gate; presence authorizes portal access (the active auth mechanism today)	30 days	First-party	Strictly necessary - no consent required

cc_cookie	vanilla-cookieconsent (self-hosted)	Preferences (strictly-necessary)	Stores the visitor's cookie-consent choices + revision	182 days	First-party	Strictly necessary - it is the consent record itself
NEXT_LOCALE	next-intl	Preferences	Remembers chosen / geo-detected language + region	1 year	First-party	Strictly necessary (functional)
bubuu_welcome_ack	Bubuu (first-party)	Preferences (functional)	Remembers dismissal of the welcome / legal-disclosure gate	1 year	First-party	Strictly necessary (functional)
ph_<PROJECT_KEY>_posthog	PostHog (EU Cloud)	Analytics/performance	Distinct-id + session-id linking visits into a funnel	365 days	First-party in practice (same-origin /ingest proxy; vendor eu.i.posthog.com)	Consent required - opt-in (EU); opt-out by default until 'analytics' accepted
__session	Clerk	Authentication/session	Short-lived session JWT proving auth on each request	~1 min token (auto-refreshed); session up to 7 days default	First-party	Strictly necessary
__client	Clerk	Authentication/session	Long-lived client reference used to mint session tokens	Long-lived (browser-capped ~400 days)	Third-party today (Clerk FAPI domain) / first-party with a custom Clerk domain	Strictly necessary

__client_uat	Clerk	Authentication/session	Timestamp flag so tabs detect sign-in/out without a network call	Session / mirrors client	First-party	Strictly necessary
__clerk_handshake	Clerk	Authentication/session	Transient handshake cookie during middleware auth sync	Transient (seconds)	First-party	Strictly necessary
visitorId	Bubuu in-house fingerprint	Strictly-necessary (anti-abuse)	Device-fingerprint hash sent as X-VISITOR-ID header for anti-fraud	Until cleared	First-party	Strictly necessary / legitimate interest
localId	Bubuu	Strictly-necessary (anti-abuse)	Random UUID device/session correlation sent as X-LOCAL-ID header	Until cleared	First-party	Strictly necessary / legitimate interest
mantine-color-scheme-value	Mantine (self-hosted)	Preferences	Light/dark theme choice	Until cleared	First-party	Functional
bubuu-currency	Bubuu	Preferences	Display-currency choice	Until cleared	First-party	Functional
bubuu-area-unit	Bubuu	Preferences	Area unit (sqft/sqm)	Until cleared	First-party	Functional
bubuu-analytics-disable	Bubuu	Analytics (dev kill-switch)	Manual analytics opt-out flag	Until cleared	First-party	Functional
__ph_opt_in_out_<KEY>	PostHog	Analytics/performance	Remembers PostHog opt-in/out state	Until cleared	First-party	Consent record
ph_<KEY>_window_id /	PostHog	Analytics/performance	Tab/session bookkeeping	Session	First-party	Consent required

_primary_window_exists			for a stable session_id			
mapbox.eventData / .uuid	Mapbox	Analytics/telemetry	Anonymous map-usage telemetry beacon to events.mapbox.com	Until cleared	Third-party	Legitimate interest / consent
_cfuvid	Cloudflare	Strictly-necessary (anti-bot)	Cloudflare bot-management on Clerk's domains	Session	Third-party	Strictly necessary
NEXT_LOCALE	next-intl	Preferences	UI language	1 year	First-party	Strictly necessary (functional)
mantine-color-scheme-value	Mantine (self-hosted)	Preferences	Light/dark theme choice	Until cleared	First-party	Functional
bubuu_welcome_ack	Bubuu	Preferences (functional)	Remembers dismissal of the welcome / legal-disclosure gate	1 year	First-party on the partner's domain	Strictly necessary (functional)
bubuu-chat-id[:<partnerId>]	Bubuu	Support/chat (session)	Chat-conversation continuity within the browser tab	Session (cleared on tab close)	First-party on the partner's domain	Strictly necessary
bubuu-consent-region	Bubuu	Preferences (QA)	Manual EU/US consent-region override for testing	Session	First-party	Strictly necessary (functional)
__clerk_db_jwt	Clerk	Authentication/session	Dev-browser token across localhost and *.accounts.dev	N/A (query-string; dev only)	Third-party (accounts.dev)	Strictly necessary

5. Third-Party Tools

Bubuu may use third-party providers for hosting, security, authentication/session management, analytics, support/chat, AI chat/report workflows, customer communication, and marketing tools.

Third-party providers:

- Clerk, for authentication and session-related technologies.
- PostHog, for analytics and performance measurement.
- Freshworks, for CRM, lead management, and client communication tracking.
- Mapbox, for interactive map interfaces and related telemetry.
- Vercel, for frontend hosting, deployment infrastructure, and security logging.
- Cloudflare, for core infrastructure, DNS resolution, and security routing.

For more information about personal data processing, vendors, transfers, and your rights, see the Privacy Policy.

6. Consent and How to Change Your Choices

Strictly necessary cookies and similar technologies may be used without consent where they are technically required to provide the website or service you request.

You can accept or reject non-essential cookies. Non-essential cookies and tracking technologies should not load before consent unless a specific legal exemption applies.

This includes analytics, marketing, and some support/chat or preference technologies depending on how they are implemented.

You can withdraw or change your cookie choices at any time through the 'Cookie settings' button located in the footer of our website, which will reopen the preferences menu.

You can also block or delete cookies through your browser settings. If you block or delete cookies, some website or service features may not work properly. For your US privacy rights and preferences, see <https://bubuu.ai/docs/privacy-policy-us>.

U.S. State Privacy Disclosures

If you are a resident of California or another U.S. state with a comprehensive privacy law, the following disclosures apply in addition to the choices described above.

Sale, sharing, and targeted advertising. Some marketing or advertising technologies, if enabled, may involve the "sale" or "sharing" of personal information, or "targeted advertising," as those terms are defined under the California Consumer Privacy Act (as amended by the CCPA) and similar state laws. Your U.S. privacy rights and choices — including any right to opt out and to limit the use of sensitive personal information — are described in our Privacy Policy.

Do Not Track. Some browsers offer a "Do Not Track" (DNT) signal. Because there is no common industry standard for how to respond to DNT, we do not respond to DNT signals. The opt-out preference signals we do recognize, and how to exercise your privacy choices, are described in our Privacy Policy.

Children. We do not knowingly use cookies or similar technologies to sell or share the personal information of consumers under 16 years of age.

More information. For the categories of personal information collected through these technologies, the purposes of use, the recipients, your rights, and how to exercise them, see our Privacy Policy.

7. Updates

Bubuu may update this Cookie Policy when cookies, vendors, website features, legal requirements, or consent tools change.

The cookie inventory may be updated after meaningful website or vendor changes and updated cookie scans.

8. Contact

For cookie or privacy questions, contact:

info@bubuu.ai